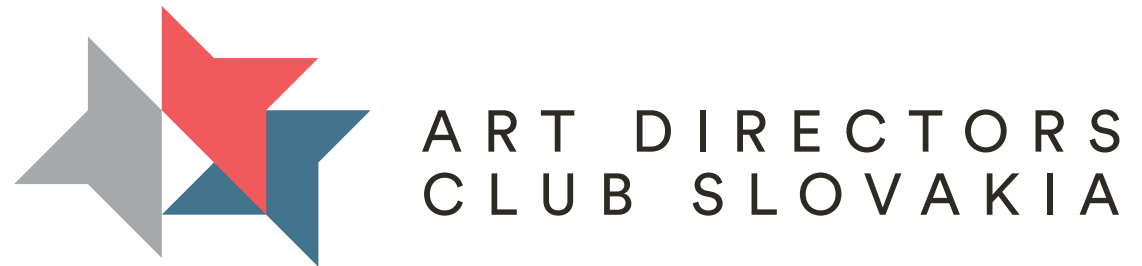


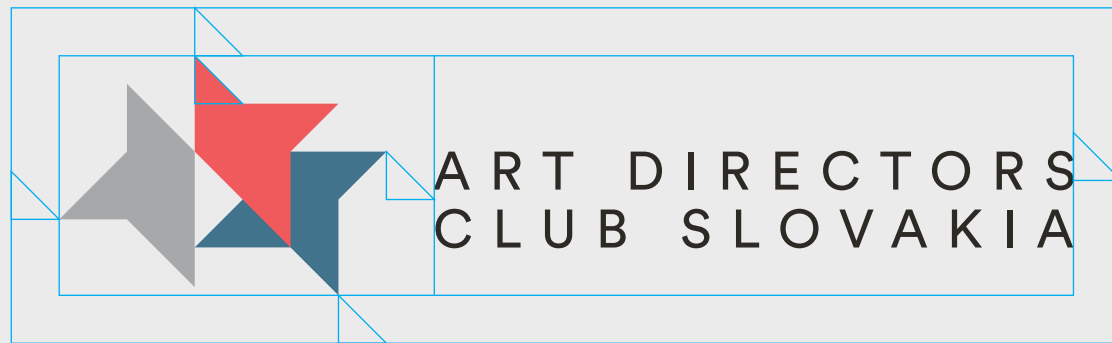
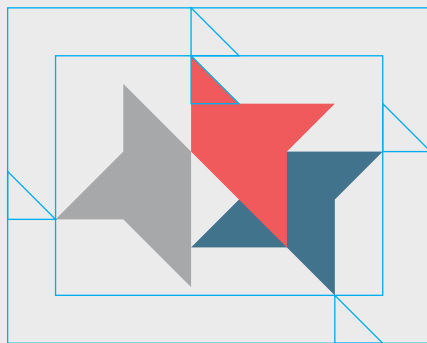
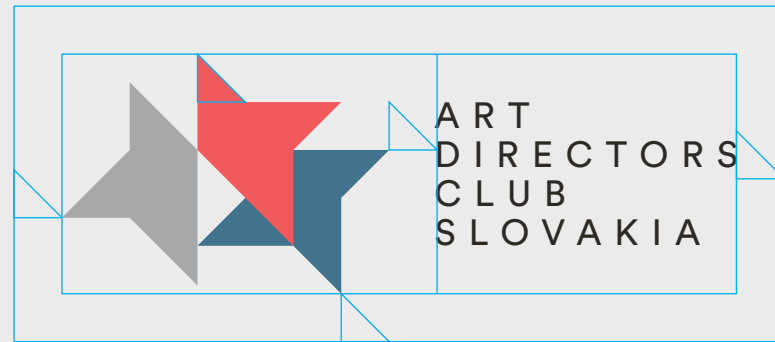
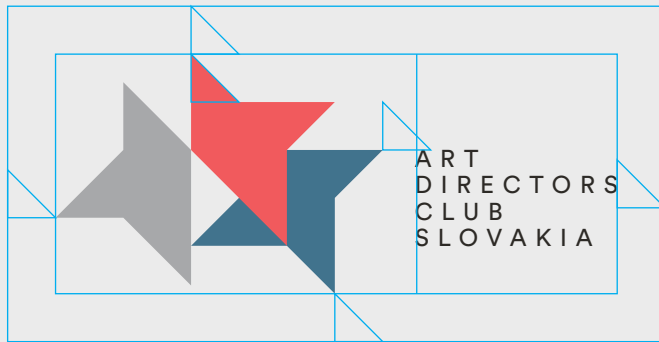


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Logo



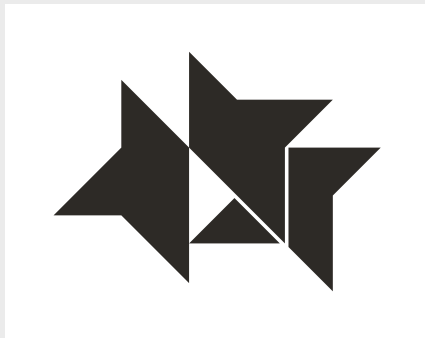
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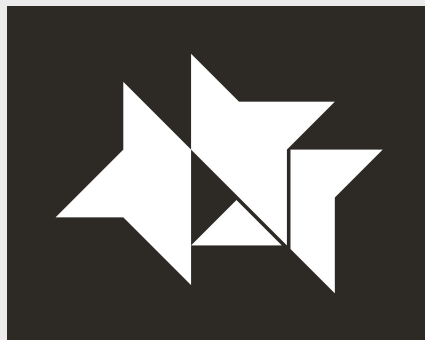
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Logo



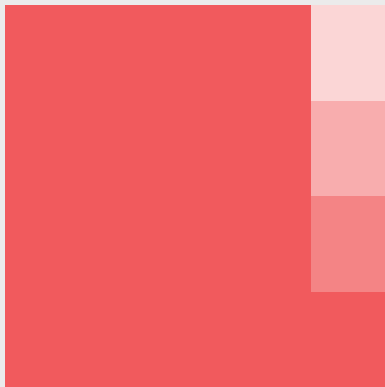
Logo



Corporate color

Pantone 178 C
Pantone 7698 C

Pantone 178 C



C: 0 R: 241
M: 80 G: 91
Y: 58 B: 93
K: 0

f15b5d

Pantone 7698 C



C: 79 R: 65
M: 47 G: 116
Y: 32 B: 142
K: 6

41748e

Pantone CG 6 C



C: 36 R: 167
M: 29 G: 168
Y: 28 B: 170
K: 0

a7a8aa

Pantone Black C



C: 67 R: 0
M: 64 G: 0
Y: 67 B: 0
K: 67

000000

Typography

AaBb
123

Raleway Light

Raleway Regular

Raleway Medium

Raleway Bold

Ralewayt Black

Raleway Light Italic

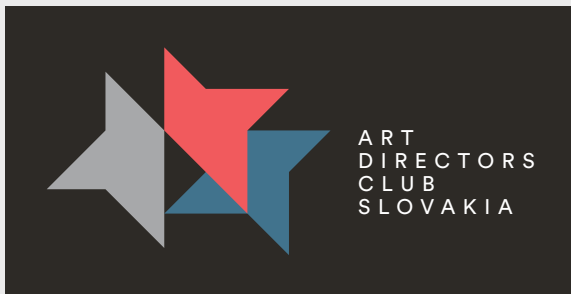
Raleway Italic

Raleway Medium Italic

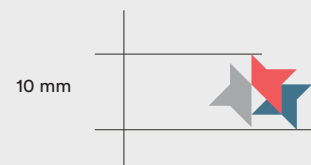
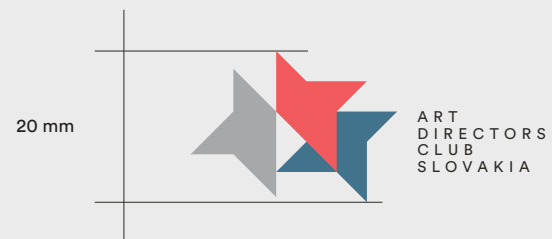
Raleway Bold Italic

Ralewayt Black Italic

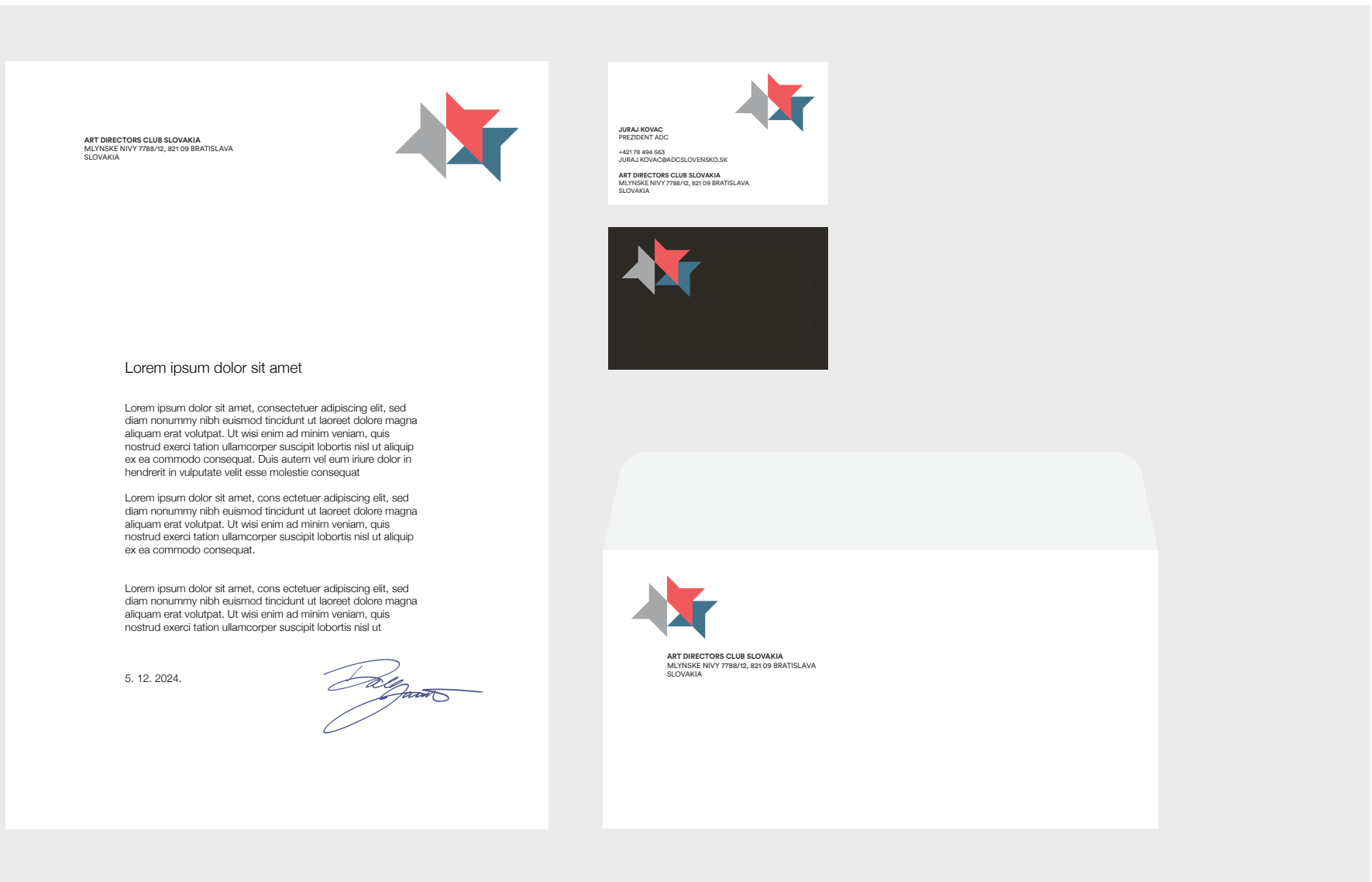
Examples of correct usage



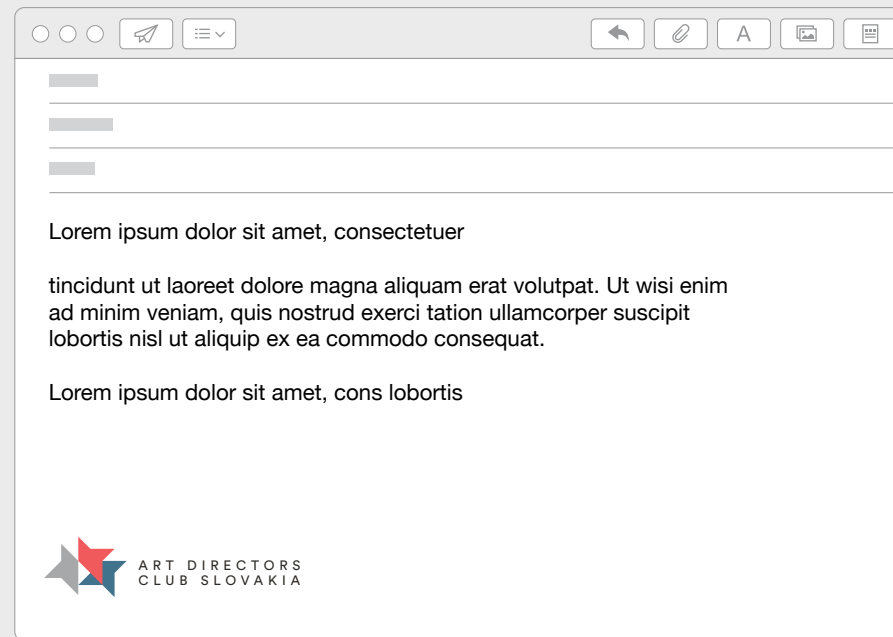
Minimum sizes



Letterhead, Envelope, Business card



Email Signature



T-shirts, sweatshirt, caps



Bags, bottle



Cups

